



PRESS RELEASE

How2Media announces that Malone Specialty Inc. will be part of its “World’s Greatest!...” series

Boynton Beach, FL November 1, 2022, How 2 Media, the producers of the television show “World’s Greatest!...”, announced today that they have recently selected Malone Specialty Inc. to be a part of the popular television series.

Being in business for forty years is a milestone but being a leader in the ultra-competitive and precision-demanding fluid connector business is a testament to a special company. Since 1982, Malone Specialty Inc. has earned its reputation as the top hydraulic fitting company in the market, and while technology has certainly changed, their commitment to excellence has not. “We think their story will be meaningful as well as educational to our viewers” said Kyle Freeman, Executive Producer of the show.

As part of the show, How2Media sent a film crew to spend time at the company’s facilities in Mentor, Ohio to find out what the story behind the story is with this great and growing company, and to show the “World’s Greatest!...” viewers why Malone Specialty Inc. was selected as the best in their category, and therefore featured on the show. The show, episode 330, can be seen on Bloomberg TV Saturday November 12th and 19th at 3:30 EST. Check your local listings for a channel in your area. Note it may be listed as paid programming instead of World’s Greatest.

“World’s Greatest!...” is a thirty-minute show dedicated to highlighting the world’s greatest companies, products, places, and people. Each show is a fast-paced tour around the world featuring behind the scenes footage, informative interviews, and exciting visuals.

How2Media is a 21st Century television production company. Their award-winning programming can be seen on national cable channels and local network affiliates across the country. For more information on How2Media and their show lineup, please visit how2mediaproductions.com